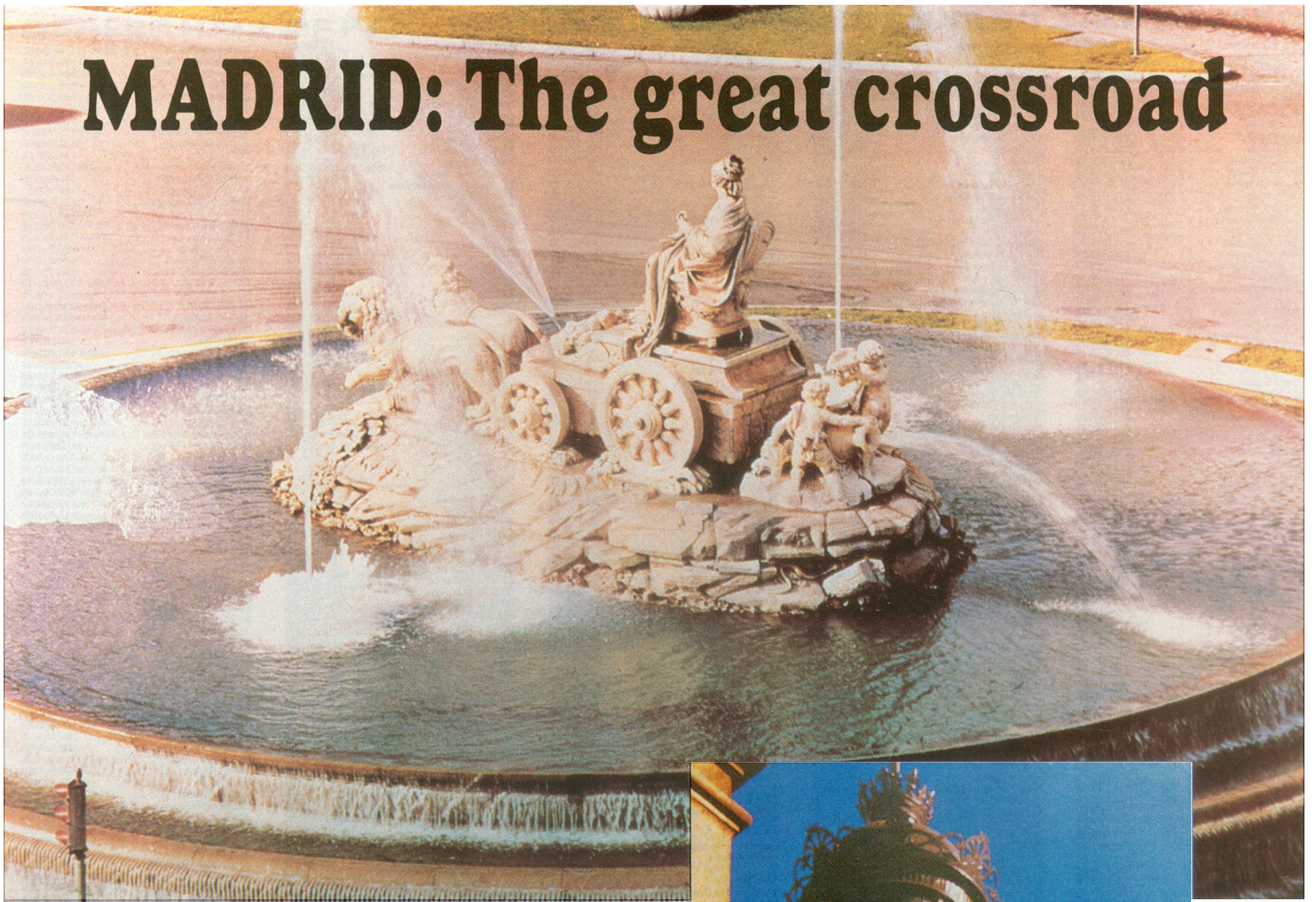


# MADRID: The great crossroad



## Be our guest in this city where everything happens!

Riding a marble chariot across a cascading fountain, the statue of Cibeles, the unofficial emblem of this entertaining city, dominates the heart of Madrid, Spain, where citizens and tourists meet to share worldly conversation.

From Cibeles to the Plaza Mayor, Madrid unfolds a spectacle of stimulating sights — galleries, art museums, public works, and gardens which mark the city as one of the world's most glamorous.

The Plaza Mayor itself is a prominent visiting place, with its sidewalk cafes and colorful shops. This 17th-Century architectural wonder is 110 by 90 metres (360 by 300 feet); the towering statue of Philip III presides over a square dedicated solely to pedestrians in search of good food and good bargains.

These attractions — and many thousands more — **are yours** for personal inspection, when you win the trip to our Grand Club meeting at Madrid in January, 1989. "Say YES to Success" as you make 1988 great.

